

## Feenics Appoints New Chief Technology Officer Hanna Farah Ph.D. to Take Company to the Next Level of Innovation and Advancement in ACaaS

*An expert in software engineering with countless top-tier credentials and published research on data privacy, Farah is focused on taking the company's cloud-platform to continued high levels of performance.*

**Ottawa, Can., September 26, 2019**—Feenics Inc., an [award-winning](#) provider of the Access Control as a Service (ACaaS) Keep by Feenics™ cloud-hosted platform, brings new Chief Technology Officer (CTO) Hanna Farah Ph.D. to its growing team at its Ottawa headquarters.

With a doctorate in Computer and Electrical Engineering and an impressive list of educational and private-sector credentials that include a patented invention and published practical research in data privacy and security, Farah is ready to take Feenics to the next level in technology advancement.

Most recently Farah was a manager at Deloitte where he advised technology companies on incentive programs in research and experimental development and was first introduced to Feenics. Farah also has expertise in the mobile development industry where he contributed to create a unique experience for customers on the Android platform. He was a first place recipient of the University of Ottawa Prizes in Entrepreneurship and Innovation at the graduate level. Farah's doctorate research in privacy and identity protection in the healthcare sector was applied to meeting clinical trial acceptance criteria while protecting the identities of participants. His master's work conducted in partnership with IBM and other stakeholders focused on building software based on cognitive patterns to improve user experience and led to a patent award.

"We're poised to move forward and to continue to innovate at a different, higher level," said Sam Shalaby, CEO of Feenics. "With the hiring of Hanna Farah and his expertise in software engineering and other critical competencies we are reaffirming our commitment to the end-user and to providing the highest levels of ACaaS technology."

Farah is enthusiastic about delving more deeply into Keep by Feenics and delivering new product capabilities that are unrivaled in the industry. "I'm excited to bring my expertise to product development at Feenics, where we want to ensure our platform is ready to bring our users into the future. Initially I'll be learning more about the Feenics user so we can better understand their needs and deliver solutions beyond their expectations."

Feenics continues to fortify its position as an ACaaS market leader, recently certified as an International Organization for Standardization [ISO 9001:2015](#) company. Late last year, and to address global growth, Feenics opened an office in the [Middle East](#) and since has added other management and [sales](#) team members to solidify its market growth.

Feenics is the maker of Keep, a cloud-hosted platform that provides extreme scalability, unprecedented flexibility and advanced security in ACaaS applications. It integrates native visitor management and a RESTful API that allows systems installers simple integration of a wide array of complementary systems and open hardware devices, generating new revenue streams while creating a path for customers to lower their total cost of system ownership. Keep by Feenics gives users the choice of on-site servers or offsite cloud deployment, hosted by the

public cloud Amazon Web Services. Keep significantly minimizes costs through simple, maintenance-free and automatic upgrades, patches, disaster recovery and back up.

### **About Feenics**

Feenics, headquartered in Ottawa, Canada, is paving the way for the future of physical security with innovative cloud-based access control solutions developed by industry veterans. We make it possible for organizations to systemically secure buildings, doors and assets with Keep by Feenics, an access control as a service (ACaaS) platform built specifically for and hosted in the public cloud.

The powerful UI is accessible via an evergreen Windows desktop app, web client and mobile apps. Using open field hardware by Mercury, Feenics works with industry leading video, intrusion and wireless lock manufacturers and delivers these robust solutions through its integration channel partners around the world.

Cyber-readiness is critical, and Feenics accomplishes this through TLS 1.2 encryption, eliminating inbound ports at client sites, use of multi-factor authentication, third-party security testing (Veracode) and no default passwords. Keep reduces the total cost of ownership (TCO) by eliminating traditional on-site servers, while providing high availability, redundancy and a full disaster recovering environment. Built for the SMB to Enterprise client, with its multi-tenancy capability, while using Amazon Web Services' availability zones and horizontal scalability. For more information, visit [www.feenics.com](http://www.feenics.com).

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