

Feenics Hires Chief Financial Officer and Continues on Path of Robust Growth of the Keep by Feenics™ Cloud-Hosted Platform

Blair Cox joins the team in Ottawa as CFO with years of experience in corporate financial accounting, automated processes and positioning companies for financial success.

Ottawa, Can., February 13, 2019—Feenics Inc., an [award-winning](#) provider of the Access Control as a Service (ACaaS) Keep by Feenics cloud-hosted platform, continues to grow and expand, adding Blair Cox, CPA as Chief Financial Officer (CFO).

Cox specializes in financial reporting, forecasting and modeling as well as corporate taxes. Most recently he worked at a cloud-based SaaS telecommunications company in San Francisco where he was responsible for finance operations as well as strategic budgeting, planning and analysis. He applied controls and procedures to simplify the accounting department, while building forecasts and financial models to drive strategic decision making. Cox also implemented a due diligence process for sales of assets as well as provided valuation guidance for stakeholders.

“I’m excited to be part of Feenics and this technology space. Feenics is poised to take off with lots of opportunity for growth, so it will be a great experience,” Cox said. In his role as CFO he will be working on financial reporting and streamlining processes so the company can continue to expand successfully.

Denis Hébert, President of Feenics, said Cox brings new skills and innovative ideas to prepare Feenics for its explosive growth. “Blair has both the enthusiasm and expertise that will blend well with the Feenics culture and our ongoing initiatives as a leading ACaaS provider.”

Feenics most recently was recognized with two prestigious security industry awards for innovation: 2017 Security Industry Association New Product of the Year and 2017 Most Valuable Product from *Security Sales and Integration* magazine, both for the latest Keep by Feenics Enterprise V3.

Keep V3 provides extreme scalability, unprecedented flexibility and advanced security in a cloud-based ACaaS solution. It integrates native visitor management and a RESTful API that allows systems installers simple integration of a wide array of complementary systems and open hardware devices, generating new revenue streams while creating a path for customers to lower their total cost of system ownership. Keep by Feenics gives users the choice of on-site servers or offsite cloud deployment, hosted by the public cloud Amazon Web Services. Keep significantly minimizes costs through simple, maintenance-free and automatic upgrades, patches, disaster recovery and back up.

About Feenics

Feenics, headquartered in Ottawa, Canada, is paving the way for the future of physical security with innovative cloud-based access control solutions developed by industry veterans. We make it possible for organizations to systemically secure buildings, doors and assets with Keep by Feenics, an access control as a service (ACaaS) platform built specifically for and hosted in the public cloud.

The powerful UI is accessible via an evergreen Windows desktop app, web client and mobile apps. Using open field hardware by Mercury, Feenics works with industry leading video, intrusion and wireless lock manufacturers and delivers these robust solutions through its integration channel partners around the world.

Cyber-readiness is critical, and Feenics accomplishes this through TLS 1.2 encryption, eliminating inbound ports, use of multi-factor authentication, penetration testing by Veracode and no default passwords. Keep reduces the total cost of ownership (TCO) by eliminating traditional on-site servers, while providing high availability, redundancy and a full disaster recovering environment. Built for the SMB to Enterprise client, with its multi-tenancy capability, while using Amazon Web Services' availability zones and horizontal scalability. For more information, visit www.feenics.com.

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