

Feenics Continues Global Expansion with New Middle East Location and Appointment of Representative for the Keep by Feenics™ Cloud Platform

Middle East office in Beirut, Lebanon will be led by software and computer engineer Nancy Abou Eid.

Ottawa, Can., November 19, 2018—Feenics Inc., an [award-winning](#) provider of the access control as a service (ACaaS) Keep by Feenics cloud-hosted platform, continues to expand its reach globally, adding an office and representative in Beirut, Lebanon.

Nancy Abou Eid, who holds a Master's Degree in Computer Science and a Bachelor's Degree in Software Engineering will lead the new Middle East location in Beirut and target additional growing areas including Dubai and Abu Dhabi in the United Arab Emirates.

Abou Eid was one of the first employees of Feenics and an architect of the original Keep by Feenics solution. Her focus will be on educating value-added resellers, consultants and users on the advantages of the scalability, flexibility and advanced security available in the cloud-based ACaaS solution. With the addition of this office, Feenics now has an established presence in North America, Latin America and the Middle East.

"I'm excited to be an integral part of the Feenics team again," Abou Eid said. "The Keep solution has progressed dramatically since the company's start up in 2010, as has acceptance of the cloud for safe and secure access control management. It's where the future is going and the Middle East region is receptive and open to the advantages of cloud computing."

As the cloud has become a more comfortable environment for North American users and with many of those customers managing global locations, Feenics can now more fully support additional customers in the Middle East.

"We have many global customers and that requires us to expand our footprint," said Sam Shalaby, Chief Executive Officer of Feenics. "Nancy hit the ground running and she's out to make things happen. She was one of our engineers and we had kept the lines of communication open, so when the opportunity presented itself she was perfect for the role. Being successful is about having the right people so you can expand properly. It was an easy transition and opportunity for us to open an office in the Middle East. The location will be a natural extension of our efforts in our home office."

Abou Eid will handle sales and regional technical support for Feenics from the Beirut office, which is also staffed with two technicians and a software engineer.

Feenics most recently was recognized with two prestigious security industry awards for innovation: 2017 Security Industry Association New Product of the Year and 2017 Most Valuable Product from *Security Sales and Integration* magazine, both for the latest Keep by Feenics Enterprise V3.

Keep V3 provides extreme scalability, unprecedented flexibility and advanced security in a cloud-based ACaaS solution. It integrates native visitor management and a RESTful API that allows systems installers

simple integration of a wide array of complementary systems and open hardware devices, generating new revenue streams while creating a path for customers to lower their total cost of system ownership. Keep by Feenics gives users the choice of on-site servers or offsite cloud deployment, hosted by the public cloud Amazon Web Services. Keep significantly minimizes costs through simple, maintenance-free and automatic upgrades, patches, disaster recovery and back up.

About Feenics

Feenics, headquartered in Ottawa, Canada, is paving the way for the future of physical security with innovative cloud-based access control solutions developed by industry veterans. We make it possible for organizations to systemically secure buildings, doors and assets with Keep by Feenics, an access control as a service (ACaaS) platform built specifically for and hosted in the public cloud.

The powerful UI is accessible via an evergreen Windows desktop app, web client and mobile apps. Using open field hardware by Mercury, Feenics works with industry leading video, intrusion and wireless lock manufacturers and delivers these robust solutions through its integration channel partners around the world.

Cyber-readiness is critical, and Feenics accomplishes this through TLS 1.2 encryption, eliminating inbound ports, use of multi-factor authentication, penetration testing by Veracode and no default passwords. Keep reduces the total cost of ownership (TCO) by eliminating traditional on-site servers, while providing high availability, redundancy and a full disaster recovering environment. Built for the SMB to Enterprise client, with its multi-tenancy capability, while using Amazon Web Services' availability zones and horizontal scalability. For more information, visit www.feenics.com.

Feenics contact:

Paul DiPeso

Executive Vice President

Direct: (410) 375-2814

Corporate: (855) 333-6427

paul.dipeso@feenics.com

-End-

